

# Customer Rewards for Small Business

# Quick Rewards



## Quick Rewards

is a complete system used to reward loyal customers for making purchases. Points may be given away based either on dollars spent or as a reward for frequenting your store. You even can give bonus points for purchasing designated products. Because it happens in real-time (instantly), all points are accumulated or redeemed right at the point of sale. WOW ...customer excitement and no messy and expensive month end statements! Point redemption can be done at the point of sale too. When a customer has accumulated the preset number of points, a gift certificate can automatically be printed right on your receipt printer. But why points? Point programs encourage your customers to use your branded loyalty card when buying items from you, allowing you to track their visit frequency and dollars spent.

## Plastic Cards



### Steve Karas and Associates

manufactures all types of plastic cards and ships through-out the world!! Your system includes 200 printed cards complete with the magnetic strip encoded. Additional cards may be ordered anytime. We usually can print and ship the same day. Plastic cards are used for countless purposes. You may be familiar with credit, debit and ATM cards, but there is also a multitude of privilege, reward, discount and preferred cards needed by restaurants, retail stores, airlines and automotive repair shops. Most grocery stores require check cashing and seniors cards. Now you too can offer your customers your own VIP card.



## Card Reader



Emulates Keyboard Data read from magnetic stripe card is transmitted to the PC as though key-entered Reader can be attached to computer keyboard or to any flat surface. LED Feedback Green indicates ready to read. Red indicates error Cards Can Be Swiped and Read in Both Directions

## Receipt Printer



The Epson TM U200 dot matrix receipt printer is an ideal low cost printer for Point of Sale applications. The Epson TM U200 modular user-friendly design, graphics capability, and 3.5 lines per second print speed offer reliable high performance in a compact, lightweight design. Other Epson TM U200 features include a paper end detector that automatically alerts the user when the printer is out of paper, a manual cutter and the ability to print one original plus two copies.



Authorized Dealers in Metro Phoenix



## Computer



AMD K-6 2 566 MHz Processor-64mb SD Ram Floppy Drive-8mb AGP video card-52x CD Rom Western Digital 10 gig hard drive-Microsoft Keyboard-Microsoft Intellimouse (PS2)-15' Ampron Monitor .27dp High Resolution Mid Tower case or optional small footprint case. Dual USB Ports-1 year Warranty on Computer System-Windows 98 S.E.

Touch screen (optional)



## Quick Rewards Software

for Windows 95/98/ME is a fully integrated 32-bit Point Of Sale Customer Loyalty software solution for Retail and Restaurants. Its unmatched reliability, remarkable flexibility, and unprecedented ease-of-use sets a new benchmark for POS Customer Loyalty software

## Lease

terms and payments make Quick Rewards affordable to you. Ask our representative for a quote today.

**Available today: contact your local dealer or call**

[Steve Karas and Associates](http://www.QReward.com)

(602) 494-9090

[www.QReward.com](http://www.QReward.com)

**Reward loyal customers for making purchases.**